**American Cancer Society 31st Annual Celebration of Life Monterey Fashion Show**

**2025 Descriptions of Sponsorship Levels**

## **“Triple Crown” Sponsor (Investment: $20,000+)**acs logo_rgb

* Reserved VIP seating for two (2) tables of ten (10), totaling twenty (20) guests at the event.
* Premiere company name and logo placement on all promotional materials, including print and electronic media, brochures, radio/TV spots, and billboards. More than 2,500 invitations will be sent to business leaders and residents of Monterey County.
* Premiere company name and logo placement on the day of the event program and the event website.
* Premiere company name and logo placement on day of event signage recognition with company logo.
* Verbal recognition as a “Triple Crown” Sponsor throughout the event.
* Opportunity to memorialize or honor a cancer survivor in the event program.

## **“Kentucky Derby” Sponsor (Investment: $15,000+)** acs logo_rgb

* Reserved VIP seating for two (2) tables of eight (8), totaling sixteen (16) guests at the event.
* Premiere company name and logo placement on all promotional materials, including print and electronic media, brochures, radio/TV spots, and billboards. More than 2,500 invitations will be sent to business leaders and residents of Monterey County.
* Premiere company name and logo placement on the day of the event program and the event website.
* Premiere company name and logo placement on day of event signage recognition with company logo.
* Verbal recognition as a “Kentucky Derby” Sponsor during the event.
* Opportunity to memorialize or honor a cancer survivor in the event program.

## **“Preakness” Sponsor (Investment: $10,000+)** acs logo_rgb

* Reserved VIP seating for one (1) table of twelve (12) guests at the event.
* Premiere company name and logo placement on all promotional materials, including print and electronic media, brochures, radio/TV spots, and billboards. More than 2,500 invitations will be sent to business leaders and residents of Monterey County.
* Company logo prominently featured on the day of the event program and on the event website.
* Day of event signage recognition with company logo.
* Verbal recognition as a “Preakness” Sponsor during the event.
* Opportunity to memorialize or honor cancer survivors in the event program.

**“Belmont Stakes” Sponsor (Investment: $5,000+)**

* Reserved VIP seating for one (1) table of eight (8) guests at the event.
* Premiere company name and logo placement on all promotional materials, including print and electronic media, brochures, radio/TV spots, and billboards. More than 2,500 invitations will be sent to business leaders and residents of Monterey County.
* Company logo featured on the day of the event program and on the event website.
* Verbal recognition as a “Belmont Stakes” Sponsor during the event.
* Opportunity to memorialize or honor cancer survivors in the event program.

**“Clubhouse” Sponsor (Investment: $2,500+)**

* Seating for six (6) guests at the event.
* Recognition on the day of event signage.
* Company Name featured in the Monterey Fashion show program and on the event website.
* Opportunity to memorialize or honor cancer survivors in the event program.

**\*Invitation printing deadline is on February 15, 2025**

**We offer a variety of ways to support the American Cancer Society  
Contact us to put together a custom sponsorship package!**

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**2025 Descriptions of Supporter Levels**

# “Home Stretch” Supporter (Investment: $1,500+)

* Seating for four (4) guests at the event.
* Recognition on the day of event signage.
* Company name featured in the Monterey Fashion show program and on the event website.
* Opportunity to memorialize or honor cancer survivors in the event program.

**“Infield” Supporter (Investment: $500+)**

* Recognition on the day of event signage.
* Company name featured in the Monterey Fashion show program and on the event website.
* Opportunity to memorialize or honor cancer survivors in the event program.

**American Cancer Society**  
31st Annual Celebration of Life Monterey Fashion Show

**Sponsorship & Donation Form**

**Tax ID # 13-1788491 | Organized under IRC 501(c)(3)**

|  |
| --- |
| **Name of Donor** (Individual or Company, exactly as you wish to be listed in all event publications): |
| **Donor Mailing Address**: |
| **Contact Person** (Please indicate an individual within your company we may coordinate with on a sponsorship/amenity): |
| **Contact Person Phone**: **Contact Person** **Email**: |

**2025 Sponsorship & Supporter Opportunities** (Donors will receive recognition in all digital and print materials)

q $20,000+ q $15,000+ q $10,000+ q $5,000+ q $2,500+ q $1,500+ q $500+

**Contribution:** (No seats at event)

I wish to make a donation to the American Cancer Society Research Program.

q $500 q $1,000 q $2,500 q $5,000 q $10,000 q Other $

q Enclosed is my check for $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ made payable to **American Cancer Society**.

q Paid on [**sponsorship secure pay link**](https://donate.cancer.org/g/doiqhvsdcnsvwfkpwnoatzhz/directed) in the amount of $ \_\_\_\_\_\_\_\_­­­­­­­­­­­­\_\_\_\_\_\_ on Date: \_\_\_\_\_\_\_\_­­­­­­­­­­­­\_\_\_\_\_\_

q **Do you want to honor someone, pay tribute to someone who has lost the battle with cancer, or feature them in our event program?** Yes \_\_\_\_\_ No\_\_\_\_\_\_

I would like to honor (name of cancer survivor) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Or in tribute in memory of (name)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SUBMIT**: Please sign and return this form with your check or credit card number, name on the credit card, expiration date, and security code to the Celebration of Life. All monies must be received by **2/15/2025** to be included in the program.

***For more information contact us at:*** [***CelebrationofLife@cancer.org***](mailto:CelebrationofLife@cancer.org)

***or go to our website:*** [***www.*ACSMontereyCelebration.org**](http://www.ACSMontereyCelebration.org)

**Privacy Policy:** “The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the ‘policy’ link at the bottom of the page or call us any time at 1.800.227.2345”

|  |  |
| --- | --- |
| **Recognition in event publications based on sponsor level and may include, but not limited to:**  **Event Program, Website, Print Media, Social Media.**  **All logo files must be placement ready (EPS, Tiff, JPG or PDF @ 300dpi accepted).**  **Use of company colors for logos cannot be guaranteed. Invitation Print Deadline is February 10, 2025.** | **Send form and payment to**  **American Cancer Society**  **Attn: Celebration of Life** [**H84W64**](https://americancancersociety.lightning.force.com/lightning/r/Society_Key_Cache__c/a1l8X00000H9pumQAB/view)  **PO Box 1756**  **Salinas, CA 93902** |